

ROE Visual Celebrates Bold Designs and Inspiring Connections at LDI 2024

Chatsworth, USA (December 2024) – LDI 2024 was more than just a showcase of LED technology—it was a celebration of the creativity and collaboration that define this industry. Over three busy days, ROE Visual’s booth brought together innovation, artistry, and connection, leaving attendees inspired and energized.



The four-day build began with an extraordinary team of union workers whose dedication brought the booth to life. At the heart of it all was the captivating centerpiece made from **Topaz Cube** and **Topaz Curve** panels. Designed to demonstrate the **versatility of the Topaz series**, the installation highlighted the incredible **dimension** achievable through thoughtful configurations and a vision.



Next came the Main Stage Backdrop, where a sweeping **Topaz Curve wall** flowed into the **Black Marble LED flooring**. The resulting display resembled a “runway”, drawing in attendees with its sheer beauty. It became an unexpected highlight of the booth, where visitors stopped to take photos, videos, and share genuine moments of excitement with **colleagues and friends**. Watching those joyful interactions was a reminder of how meaningful immersive design can be.



Suspended on the sides were the hanging installations of **Graphite** and **Vanish series panels**—including the **V8T, V6ST, and V4ST**. The parallel columns served a specific purpose: to allow attendees to **compare pixel pitches up close** and better understand how ROE Visual products meet a variety of project needs.



Once the show floor opened, the booth flooded with energy. The team was thrilled to reconnect with familiar faces, longtime partners, and clients whose bold projects continue to inspire. Equally rewarding were the new connections made—conversations that sparked fresh ideas and the promise of future collaboration.

Whether it was seeing people marvel at the “**Jellyfish**” installation, peering through the **Vanish**, or pausing for a photo along the way, these moments reinforce why ROE Visual does what it does. It’s the industry’s creativity and vision that pushes the team to innovate, explore new possibilities, and deliver solutions that empower bold ideas.



LDI 2024 was a reminder of the talent and passion that drive this industry forward. To the team who made it all possible, the attendees who inspired with their excitement,

and the entire LDI community—thank you from ROE Visual.

As we reflect on a terrific event, we're reminded of the power of connection, collaboration, and creativity. We look forward to seeing you all again at **LDI 2025**, ready to dream bigger, create more, and continue bringing visions to life.



About ROE Visual:

ROE Visual delivers cutting-edge LED display technology that empowers creatives, designers, and technical professionals worldwide to bring their visions to life.

Founded in 2006, ROE Visual creates the world's finest LED display solutions by combining advanced technology, premium components, and a passion for innovation. This dedication has set ROE Visual as the industry standard in markets spanning Touring, Virtual Production, Broadcast, and Fixed Installation. With headquarters in China and a robust network of regional offices, ROE Visual provides expert knowledge, personalized service, and comprehensive global support.

For more information, please visit www.roevisual.com